JONATHAN SCHURKE

MARKETING • GRAPHIC DESIGN • WEB DEVELOPMENT • UI/UX DESIGN

ABOUT ME

I understand the power of visual communication and how it can influence consumer behavior. However, with the rise of technology and the ever-evolving digital landscape, marketing has become a complex and multifaceted field that requires a diverse set of skills.

What sets me apart is my understanding of digital & print media, analytics and coding. My knowledge of marketing, graphic design and art history. Gives me a strong foundation in understanding the principles of marketing design and how to create visually appealing and meaningful content. With my skills in coding, I can create customized campaigns and track their performance, making tweaks and adjustments to ensure maximum effectiveness for the best ROI.

I am a professional, self-motivated, team player, and very efficient multi-tasker. I wear many hats, solve problems, and design solutions. I have a very large portfolio that has been built using my diverse skill set. I have an extensive knowledge of business, branding, GTM, B2B/B2C, marketing, software, hardware, RIPs, & computer programming languages.

My skills also include, UI & UX design, advertising design, vector graphics, illustration, photography, videography, video editing, website coding, large format printing, publication design, packaging design, animation, videography, motion graphics, product design & marketing, service marketing, event marketing, and more.

CONTACT ME

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Online Portfolio
QUANTUMMARKETING.DESIGN

Mailing/Shipping
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WORK EXPERIENCE

Creative / Art Director - VersaTraction™, Inc. 2021-2024, Duties include developing strategy for using technological resources, ensure technologies are used efficiently, profitably and securely, evaluate and implement new systems and infrastructure. Develop technical aspects of the VersaTraction's strategy to ensure alignment with business goals. Discover and implement new technologies that yield competitive advantage. Help all departments use technology profitably. Monitor KPIs and budgets to assess performance. Use stakeholders' feedback to inform necessary improvements and adjustments to technology and design. Communicate and help with strategic thinking and problem solving to reach solutions and goals. Design brand assets look and feel. Design and produce marketing and print materials. Design, code, write all website and e-commerce marketing copy. Manage and direct all e-commerce platforms including Woocommerce, Walmart Seller, Amazon Seller, Amazon A+ Content, Google Merchant, Wayfair, and social media outlets. Manage and create e-commerce campaigns on a wide-variety of platforms. Communicate and provide assets for third party marketing services. Design User Experience and User Interface for products and applications. Source and create cost effective solutions for print and digital media. Direct photo and video production. Create/edit motion graphics, video and digital photo assets.

Marketing Graphic Designer/Front End Web Developer - Ibex Multimedia, LLC 2003-2021, Duties include project management, website design/dev, graphic design, print production, HTML/CSS/PHP/JS coding, ecommerce, vehicle wrap design, large format print production, illustration, typography, SEO, social media design, videography, video editing, and other business marketing tasks.

Marketing Graphic Designer - Arena Mail + Digital Salt Lake City Utah 2020-2021, Remote marketing design duties include print & digital mail, advertising and logo design. Digital ad resizing, file exporting and editing. Audio and video file editing.

PROFESSIONAL SKILLS

Exceptional graphic design, coding and communication skills. Excellent project and team management skills. Proven illustration and concept art skills. Portfolio that demonstrates advanced abilities in problem solving and customer satisfaction. Proficient with numerous types of design software, video editing software/hardware and web coding. Ability to work at a fast pace with a quick turnaround on many projects at the same time.

EDUCATION

Associate of Arts - Platt College Newport Beach - Earned Associate of Arts Degree in Graphic Design 2002 Graduated with honor.

Art Major - University of Nebraska - Lincoln 1992-1993 - Field of study commercial art and art history.

Apple Search Ads Certified - Successful completion of app marketing proficiency with Apple Search Ads Certification 2024.

Professional References Available Upon Request and on LinkedIn.com